

GRAZIA

RATE CARD 2021

Edition	Appears on	Theme	Deadline material
1/2	27-01-2021	Winter	06-01-2021
3	17-02-2021	Fashion Issue	27-01-2021
4	10-03-2021	Empowerment	17-02-2021
5	31-03-2021	Denim & sustainability	10-03-2021
6	21-04-2021	Beauty issue	31-03-2021
7	12-05-2021	Spring, Sport & Health	21-04-2021
8	02-06-2021	Bikini & feel good	12-05-2021
Special	15-06-2021	Summer special	25-05-2021
9	23-06-2021	Time for yourself	02-06-2021
10	14-07-2021	Summer/holiday	23-06-2021
11	04-08-2021	Body positivity	14-07-2021
12	25-08-2021	Fashion issue	14-08-2021
13	15-09-2021	Kids issue	25-08-2021
14	06-10-2021	Interior design & Tech	15-09-2021
15	27-10-2021	Beauty issue	06-10-2021
16	17-11-2021	Accessories/jewels	27-10-2021
17	08-12-2021	Party	17-11-2021

DELIVER MATERIAL

Grazia
 materiaal@pijpermedia.nl
 Phone: 088-654 40 03

TECHNICAL DATA

Sheetmirror: 221,0 x 290,0 mm
Printing process: Offset
Paper type: 70 gram (inner work)
Raster: 80 (inner work)
Finishing: Boundlessly knitted

Advertisement material digital files in the file format Certified PDF MagazinAds_1V4 (CMYK). Deliver advertisements with crop marks on sheetmirrorformat.

FORMATS AND DIMENSIONS IN MM

Format width x height
2/1 page 2 x 1/1 page*
1/1 page 221,0 x 290,0
 *deliver 2x 1/1 page in separate files

ADVERTISEMENT PRICES

Single price per placements in euro's exclusive of VAT

FORMAT	FULL COLOUR
1/1	€6.000
2/1	€12.000
1/2L	€3.000
1/2S	€3.000
1/4L	€1.500
1/4S	€1.500
1/4V	€1.500

ALLOWANCE

Grazia Promotion Page	
Cover 2/3	20%
Cover 3	20%
Cover 4	25%
Other placement wishes	15%
Advertorial	10%

GRAZIA.NL

Unique visitors:	1.591.621
Page views:	4.434.495
Newsletter subscribers:	48.300
Facebook:	109.128
Instagram:	41.900
Twitter:	40.300

ADVERTISEMENT PRICES GRAZIA.NL

Sponsored Story:	€4.500
Advertorial:	€3.000
Advertorial in newsletter:	€2.500
Give away:	€2.500
Social only:	€1.500
Grazia video post:	€3.500

GENERAL INFORMATION

Published by:	Pijper Media B.V.
Publisher:	Anton Pijper
Release frequency:	16 times a year + 1x special
Release day:	Wednesday
Advertisement exploitation:	Pijper Media B.V. Spaklerweg 53 1114 AE, Amsterdam 088-654 40 03
Phone:	088-654 40 03
E-mail:	sales@pijpermedia.nl
Subscription price for a year:	€45 (17 editions)
Subscription price for 6 months:	€25 (9 editions)
Price single number:	€3,99
Deadline for submission:	2 weeks before release
Cancellation:	3 weeks before release (contract stays maintained)

TERMS AND CONDITIONS

All orders are closed and executed in accordance with the Rules of Advertising of the ROTA Foundation, filed at the Registrar's Office and at the Chambers of Commerce. Special functions are awarded after consultation. Surcharges are calculated on the gross price per placement. Rates plus propositions on request.

ADVERTISEMENT EXPLOITATION

Sales: Ajo van Vulpen, 06-22031740, ajo.vanvulpen@pijpermedia.nl
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