

A FIT AND SHINYYOU WITH Happy in Shape

Happy in Shape is the magazine that leans on the huge food & fit hype. Women who want to get in shape in a pleasant manner, remain central. Every issue represents several fixed sections:

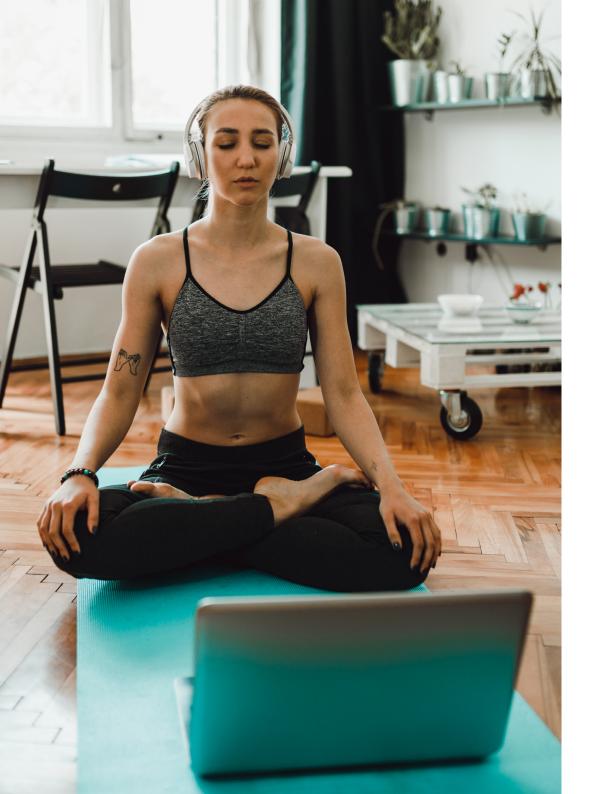
Body positivity Inspiration, Beauty, Fit, Psyche, Food, Travel











7X Happy in Shape

is a feelgood magazine, always positive, with a big smile

has a strong reader bond

and a storage function

doesn't point the finger... Nothing is obliged!

offers the most complete library with everything you want to know about becoming Happy in Shape

is from the makers of Marie Claire, Grazia, Beau Monde and Elegance

stands for a fit and shiny you. Because being happy with your body is the new sexy. And also: strong (feeling good) is the new slim.

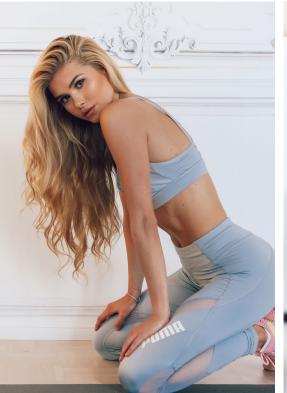
The Happy in Shape READER

- is a woman from 25-49 years
- wants to be happy with her body, feel good and she uses every Happy in Shape channel (print, online and social) to be helped with this
- is very interested in a healthy way of lifeenjoys life to the fullest

The Happy in Shape reader is interested in a healthy lifestyle, food, fashion and travel. From comfy workout clothes, to the next itdestination and delicious but healthy snacks. She's curious and makes happy, healthy choices.











Magazine

EDITION 1: LOVE YOUR BODY

- How to love your body and be confident
- Body positivity in Hollywood
- The need-to-know sporttrends for 2022

EDITION 2: THE RUNNING SPECIAL

- Running special: the latest running shoes, looks and training-apps tried and tested by our editors
- Gadgets that motivate and make outdoor sports even more fun
- **Interviews** with runners of all sorts: from beginners to experienced joggers.

EDITION 3: BEACH SPECIAL

- Beach special with the best work-outs and sporty looks for on the beach
- Bikinis and bathing suits for every body type
- The big summer horoscope: what do the stars have in store for you this summer?

EDITION 4 THE GADGET SPECIAL

- Gadget special: all the new sports watches, apps, equipment and other technical devices
- Snacks: fun and healthy
- At-home workouts: the best choices

ADVERTISING

Magazine

Circulation: 40.000

Edition 01 2022

Publication date: 25 januari 2022 Deadline material: 4 januari 2022

Edition 02 2022

Publication date: 26 april 2022 Deadline material: 5 april 2022

Edition 03 2022

Publication date: 28 juni 2022 Deadline material: 7 juni 2022

Edition 04 2022

Publication date: 27 september 2022 Deadline material: 6 september 2022

1/2 page **€1.375**

1/1 page **€2.750** 2/1 page **€5.500**



Happy in Shape

Unique vistors

214.299

Pageviews

305.264

Facebook: 13.872 followers Instagram: 6.661 followers

Sponsored story: €1500,Advertorial only: €1000,Win/competition €1000,Social only: €500,Advertorial in newsletter: €500









BRANDED Content

Apart from normal advertisements we offer brands different types of cooperation: from events to videos or online product placements, the cross medial opportunities are endless.

Think of:

- editorial content
- advertorials
- customized shoots
- product placement
- shoppings
- online articles
- newsletter items
- social posts
- video productions
- events

Contact our sales department for a custom plan and rates.



Contact

More information?

We like to think along with you.

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